



Guillaume De Fontenay

Director

BIOGRAPHY

Award-winning commercial director Guillaume de Fontenay has helmed over two hundred spots over the course of his career with brands that include Pepsi, Bailey's, Honda, Dodge, Toyota, Kellogg's and many more.

Guillaume de Fontenay began working in theater, then advertising as an art director. His multi-faceted and important theater background gives him a unique artistic vision and meticulous directorial approach. He has won multiple awards for his advertising work in New York, Chicago, London, Paris, Montreal, Toronto, including The Ad Council Gold Bell, three Silver Screen Award at the US International Film & Video Festival, Cassie Awards Grand Prix and many Gold, several Prix Crea, an FWA, two Marcus Awards from the European Car Advertising Film Festival.

In addition to directing commercials, de Fontenay has also designed large-scale exhibits "Warhol Live," one of the biggest Warhol retrospectives to date, produced by the Montreal Museum of Fine Arts in partnership with the Andy Warhol Museum and the de Young Museum in San Francisco.

His short film *The Return_Triptych* has been presented at Clermont-Ferrand and in different festival around the world.

He is now working on two feature films in development : *Bras Coupé* and *Tazmamart*. His first feature film, *Sympathie pour le Diable (Sympathy for the Devil)* is now touring festivals and will be released in November 2019.